



REDIRECT
SOLUTIONS

presents



About US



Redirect Solutions develops unique digital tools through innovative technology platforms, enabling digital transformation.



We are a forward thinking company and community of passionate, purpose-led individuals. We think disruptively to deliver technology to address our concepts as well as clients' toughest challenges, all while seeking to revolutionize engagement in commerce.



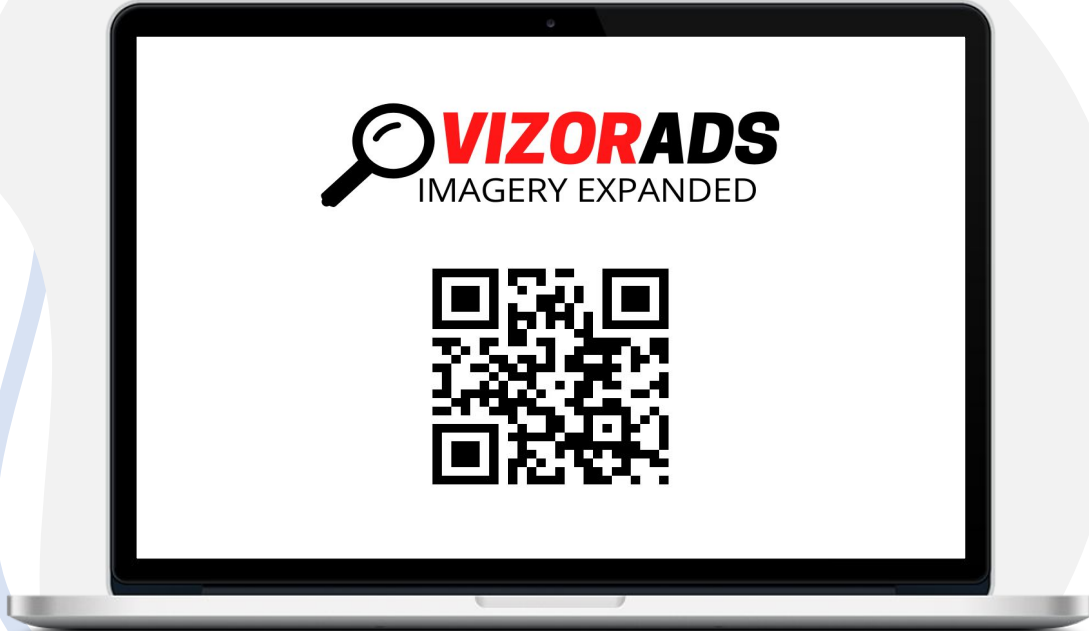
We bring innovative ideas into real working technology, while making best use of a wide range of our own proprietary technologies and partnerships



VzorAds is an API we have developed to enable companies to inject content into previously under monetized real-estate online and into physical goods. We introduce blockchain technology, enabling customers to transform their product into value driven offers for their goods, vouchers and "metaversal" future.



VizorAds Explained



The VizorAds API looks to enable content to now be placed within images and offline physical retail products via labels. Then convert those offers to NFTs. Enabling NFTs to become dynamic content rich products.



By utilizing the VizorAds QR code, retailers and marketers can inject related content into the stock image online database of products and have this content carry into their offline, physical shelf products e.g. In-House Brands, Walmart, Tesco, Unilever.



This opens the door for all digital and physical products from images on Instagram to a bottle on a store shelf, to now be programmatic real-estate as well as an NFT ready offering for loyalty and warranty rewards.



Example: A shampoo bottle sold for \$5 can now generate \$200+ in content revenue for retailers pre, present and post purchase using VizorAds.com



Our NFT ready blockchain feature, enables customers to make their products "metaversal" ready and bring a new marketing opportunity as well as value offering.

Flow Cycle

Bring physical products into the Digital Metaverse. Utilizing Content, QR and Blockchain

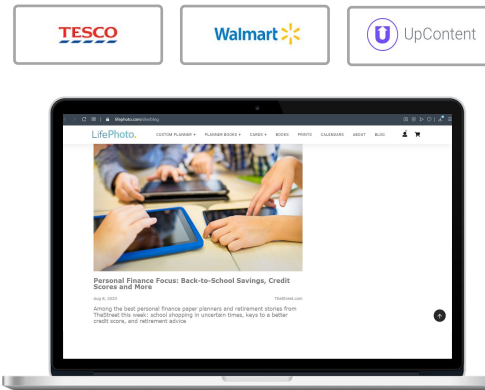
STEP 1

Retailers place VizorAds API QR code on their digital images and physical in house branded products via labels.



STEP 2

Retailers place complimentary content on their website and mobile app or link content directly using Content partners. Choose to convert the offer to a Web3 ready NFT.



STEP 3

Retail customer scans QR code and is shown complimentary native content to enrich the purchase experience on the retailers website which generates click and impression revenue for the product and encourages repurchase on the retail website associated. Products which have been made into NFTS enable authentic social sharing and purchasing. (Warranty-Loyalty-Vouchers)



In Store Goods

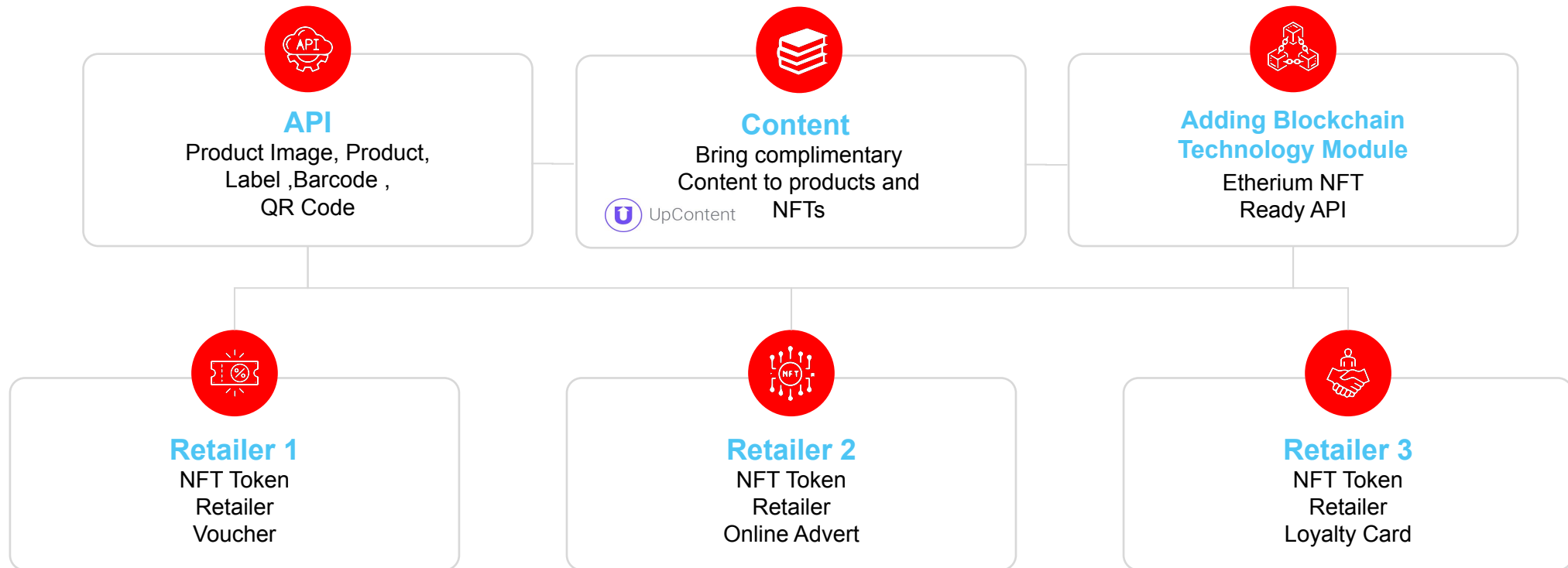


Online Images

API LIVE LINK on RAPIDAPI.

<https://rapidapi.com/redirect-solutions-inc-redirect-solutions-inc-default/api/vizor-ads/>

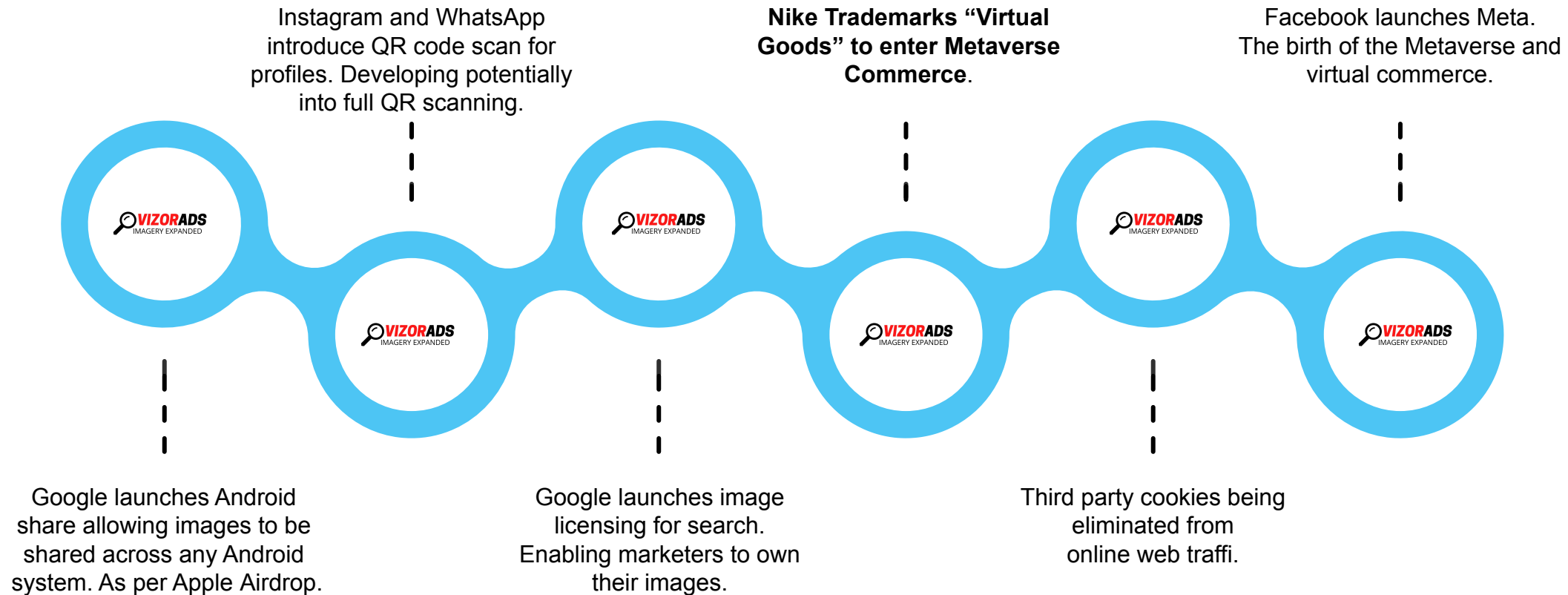
NFT Product Image and Voucher



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Market Trends

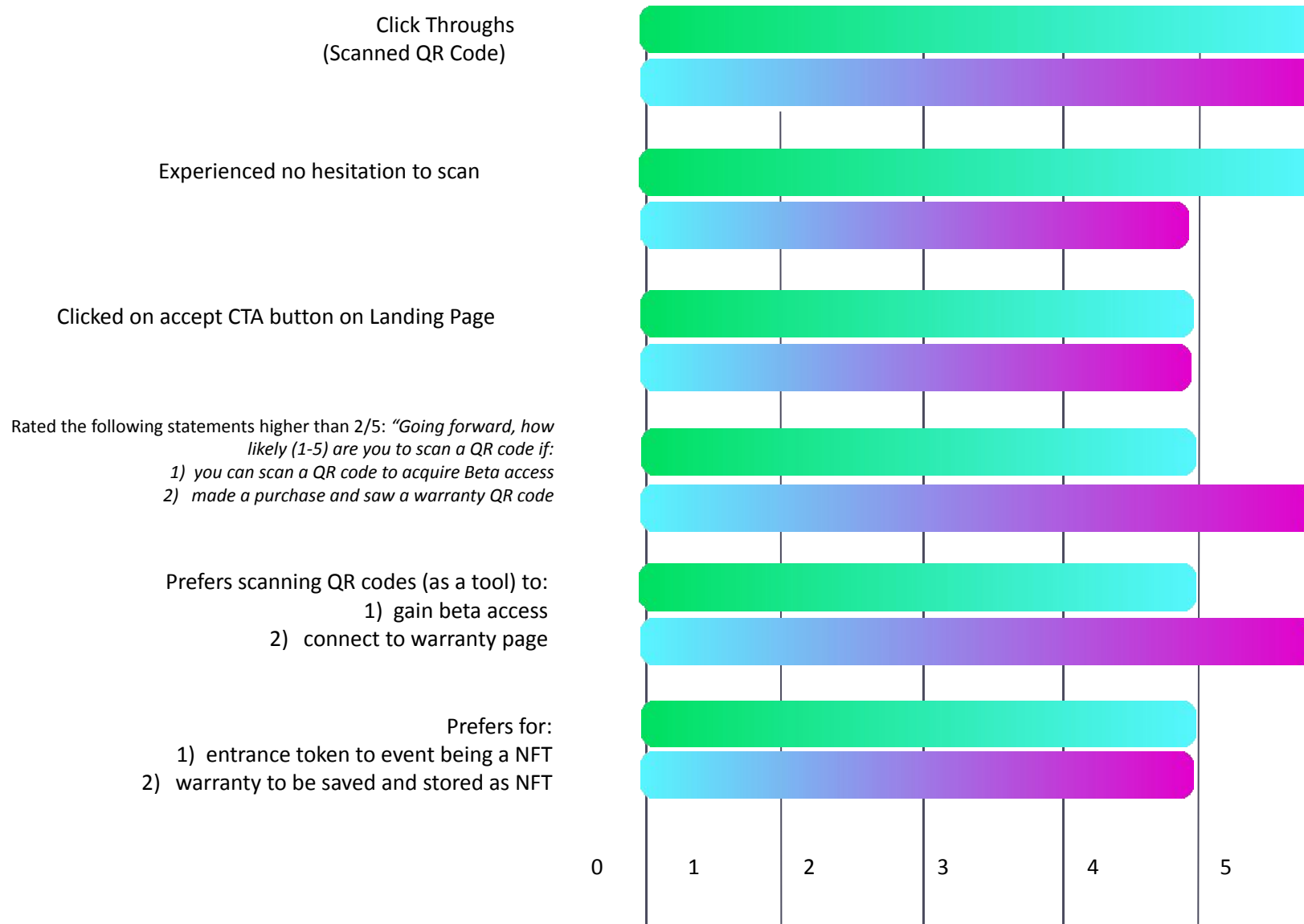


All these trends open the door for enriching image based experiences for end users and bringing interactive activity into image technology. Payments – Content - Authentication.

Snapshot | NFT Prototype Experiments

THE DELTA.io

Brand Interaction (Gaming Beta Access) & Crypto Transaction (Product Warranties)



Persona 1



James | The Fanatic



Persona 2



Jenna | The Artist

*Prioritisation Scale [1 = low; 5 = high]

Thank you!



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www.vizorads.com

